



MAGAZINE

# 2024 Special Focus

deadline: Oct. 10

January

POS  
(Personalities of Sales)

Deadline Dec. 10

March

Embrace the vape!  
Focus on how clubs can profit from vape sales  
Deadline Feb. 10

May

Bar products that are shaken and stirred!  
Focus on beverage and food-service products  
Deadline Apr. 10

July

Return of the Feature Entertainers Guide!  
Deadline June 10

September  
EXPO 2024  
Program Guide!

Deadline July. 25

November

Risky Business  
Risk assessment and mitigation  
Deadline Oct. 10



## RISKY BUSINESS

As technologies continue to advance, so do the risks associated with owning a business that relies upon these technologies to operate. This “Risky Business” Special Focus will help club owners and operators understand the risks that they currently face, including cyber threats, legal threats (via customer lawsuits), security threats, and threats from chargebacks and other financial setbacks.

For marketing and editorial opportunities, please contact  
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# November 2024

Focus