

January**POS****(Personalities Of Sales)****Deadline Dec. 10****March****Embrace the vape!***How clubs can profit
from vape sales***Deadline Feb. 10****May****Bar products that are
shaken and stirred!***Focus on beverage and
food-service products***Deadline Apr. 10****July****Return of the
Feature Entertainers
Guide!****Deadline June 10****September****EXPO 2024****Program Guide!****Deadline July. 25****November****Risky Business***Risk assessment and
mitigation***Deadline Oct. 10****POS (PERSONALITIES OF SALES):****Meet the people behind the machines!**

Sure, you know the companies that offer the industry's POS systems. But do you know the personalities behind those machines? In this "Personalities of Sales" Special Focus, we're going to get to know the individuals themselves, the people whom in many cases created the POS system that your club currently uses. A good POS system has a good story behind it, and that's exactly what our readers will find in this special editorial section.

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January 2024

Focus