



# 2022 Special Focus

deadline: Apr. 10

## January

Sit and Spin!  
*club furnishings, dance  
poles and stages*

Deadline Dec. 10

## March

That's a bright idea!  
*Interior & exterior lighting*

Deadline Feb. 10

## May

Take a shot at a  
better bar!

Deadline Apr. 10

## July

They put the "sin"  
in Sin City  
*\*Vegas market feature!*

Deadline June 10

## September

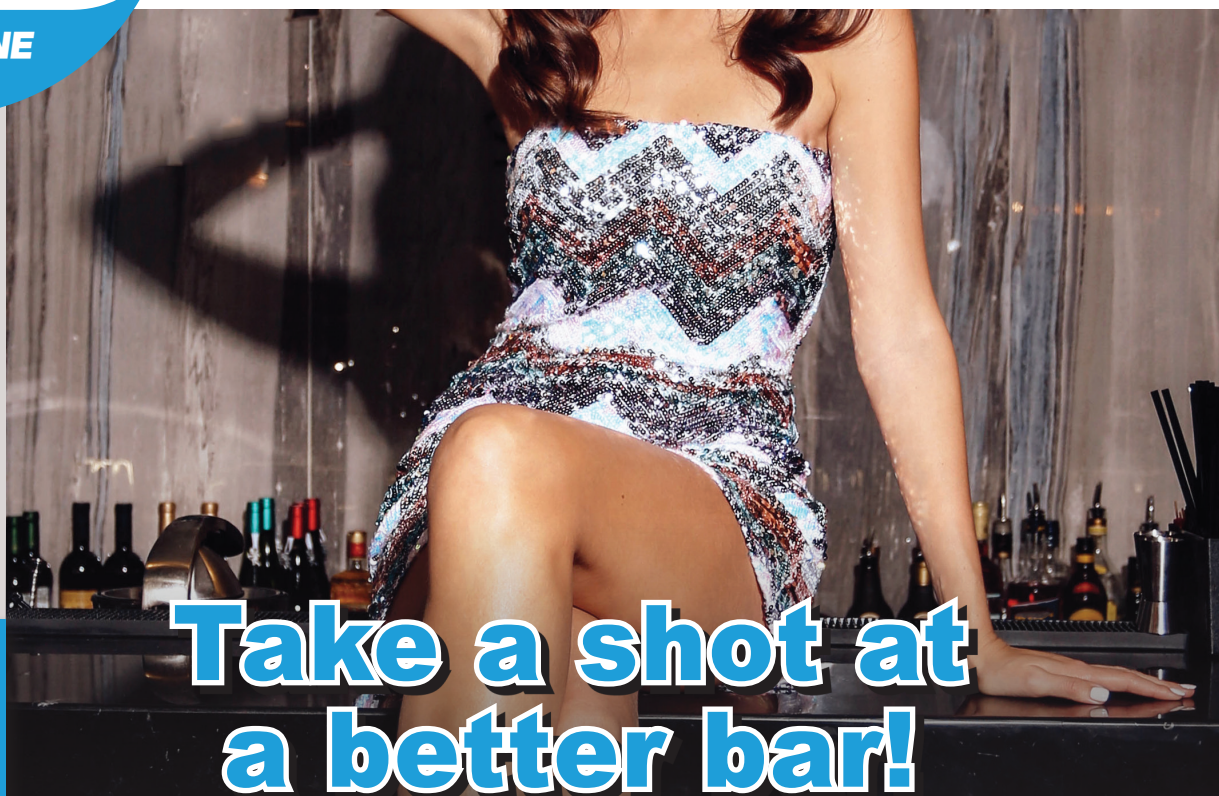
The Who's Who  
of EXPO '22

Deadline Aug. 31

## November

Social media  
marketing

Deadline Oct. 20



## Take a shot at a better bar!

**A focus on the "tools of the trade" for bartenders and wait staff**

Having the latest tools of the trade make your bartenders and wait staff happy and make your bar area more efficient. Increased efficiency means your bar staff and your club make more money. And isn't that what everyone wants?! Shakers, strainers, bottle openers, liquor dispensers, menus ... if your bartenders or wait staff use it, you'll find the companies who supply them in this Special Focus!

***Don't miss your chance for a great editorial opportunity!***

To be included in this Special Focus, or for focus-specific ad rates,  
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# May 2022

Focus