



**MAGAZINE**

# Special Focus

**2022**

**deadline: Feb. 10**

## January

Sit and Spin!  
club furnishings, dance  
poles and stages

**Deadline Dec. 10**

## March

Focus on interior  
& exterior lighting

**Deadline Feb. 10**

## May

Take a shot at a  
better bar!

**Deadline Apr. 10**

## July

They put the "sin"  
in Sin City

*\*Vegas market feature!*

**Deadline June 10**

## September

The Who's Who  
of EXPO '22

**Deadline Aug. 31**

## November

Social media  
marketing

**Deadline Oct. 20**



# Now that's a bright idea!

## **A Special Focus on exterior and interior lighting and signage**

Lighting sets the mood for your club, whether it's the **exterior lighting** that adds "curb appeal" or the **interior lighting** that flatters your entertainers. Upgrading your club's lighting is a bright idea, and that's why we'll be featuring the top lighting and signage companies in this Special Focus!

***Don't miss your chance for a great editorial opportunity!***

To be included in this Special Focus, or for focus-specific ad rates,  
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# March 2022

*Focus*